

INTERNATIONAL GREEN APPLE AWARDS FOR ENVIRONMENTAL BEST PRACTICE 2021



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DRAFT NEWS RELEASE FROM
THE GREEN APPLE ENVIRONMENT AWARDS - TEL/FAX: 01392 88 1066

COMPANY GAINS GREEN GLORY

Lexmark International have won the International Silver Environment Award in the national campaign to find the greenest individuals, companies, councils and communities.

They competed against more than 800 other nominations in the Green Apple Awards for Environmental Best Practice with their project, St Andrews University.

They were presented with their trophy and certificate at a glittering presentation ceremony hosted by Liz Kendall MP and sponsored by WHATIMPACT.COM & GREENPIXIE.COM, at the Royal Horseguards Hotel, London on November 15th, 2021.

Judges Comments;

Rainwater is an often overlooked resource that can be readily utilised and save the users significant costs. Lexmark have maximised this opportunity and have a rainwater harvesting system providing them with millions of gallons of water which is then filtered and pumped to the cooling towers to reduce the amount of purchased municipal water.

As a result of this Green Apple Award success, they have been invited to have their winning paper published in The Green Book, the leading international work of reference on environmental best practice, so that others around the world can follow their example and learn from their achievement. They could also progress to represent their country in the Green World Awards 2022 and have 100 trees planted in their name as part of the United Nations Billion Trees initiative.

The Green Apple Awards began in 1994 and have become established as the country's major recognition for environmental endeavour among companies, councils, communities and countries.

The awards are organised by The Green Organisation - an international, independent, non-political, non-profit environment group dedicated to recognising, rewarding and promoting environmental best practice around the world.

The Green Apple Awards are supported by the Environment Agency, the Chartered Institute of Environmental Health, the Chartered Institution for Wastes Management, REHIS and other independent bodies.

If you know a company, council or community that deserves recognition for its environmental efforts, you can nominate them for a Green Apple Award by telephoning 01933 665591.END

For additional information contact: <NAME>, <PHONE>

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(This draft news release will help you to publicise your achievement. Please adapt and amend it as you choose, and then send it to your target media.)

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